Stebbing
RECORDING CENTRE LIMITED

Flexi and Digi Packs
Specification Booklet
Design and Print

**Templates in booklet are
Adobe Illustrator based and to scale**

*** Very Important ***
Artwork Supply Specifications For Packaging And Product

Stebbing and our printers use the Adobe colour setting: Europe Prepress 2 - CMYK Coated FOGRA 27

Preferred file format to supply: Press Quality PDF - include trim marks, 3mm artwork bleed , Fonts embedded or converted to paths. Files titled according to what they are.

Flexi / Digi Packaging Templates:

- Supply finished artwork without the dieline template on top of the artwork retaining only the trim/registration marks
- The template '**must**' also be supplied with the artwork as a seperate file so we are aware immediatley which you are using and can quickly check your file, and do not delete the code number on the template.
- Utilise the artwork checklist above to ensure you have setup your files correctly, if you are unsure of something please contact us directly in graphics.
- Artwork should be CMYK or Greyscale unless you are using Pantone Solid Coated Colour (spot colour).
- All photos/artwork should be converted to CMYK and not be in RBG and be minimum 300dpi in resolution.
- Spot colours should be clearly labelled and setup properly in your documents if they are required. Every layout program has this color library added to it for easy selection. You can set up these colors very easily in Quark, InDesign and Illustrator. Photoshop is a little trickier.
- Overgloss / Matt varish or Foil is to be setup as a 'overprint' spot colour colour and clearly labelled.
- Metallic or Fluro spot inks should be clearly labelled using the Pantone Colour Library.
- Are you supplying 'printer spreads' for the booklet; your pages 'must' be numbered for correct imposition at the printers. Or supply as 'single' pages with bleed, trims, and in the correct order cover (pg1) through to last page.
- 'Rich Black' for paper parts should be setup with no more than 300% ink density. We suggest: C60 / M40 / Y40 / K100
- A text document should also be supplied with information about your package (example below):
  Title: / Artist: / Catalogue number: (if any)
  Package: ie: 2PFP-1PC 16 Flexi Pak (1 Tray RHS, Booklet LHS), 8 page booklet
  Colours: CMYK + 1 spot
  Paper stock: Talk to our Sales Team re Paper Stock for prices
  It is important to supply this to your client also for ordering with our sales team so this information is entered into a job form.

We Can Supply Templates for Disc labels and Paper Parts:
Stebbing utilise Mac and PC Platforms and have templates available for use. Let us know program and version required.
We use Adobe CS6 - Indesign, Illustrator, Photoshop (PC & MAC), Quark Xpress 8 (Mac)
email: graphic@stebbing.co.nz

Common Customer Mistakes To be Aware of:

Image Resolution: It is very important to make sure that the image resolution for all images used is set at 300 dpi at 100% sizing.

Templates: It is very important to make sure that you are using the proper template. If you have any questions as to which template you should be using, 'please' call or email us before proceeding.

Fonts: It is very important to include all fonts that are used in your layout. We all unable to make changes in the text if requested, and we may not be able to print the proper fonts if they are not supplied with the artwork.

In closing, if you have any questions at all concerning your artwork, please call us. A few questions in the beginning stages might save days of turnaround time and costly changes later.

Do you require a colour on the reverse side?   You must let us know Pantone colour required or this will be left as the white of the card stock used.

Die Knife Templates available in this booklet

In this pdf booklet contains:

CD and DVD logos *(logos are pathed Adobe Illustrator for use)*

DIEKNIFE NAME	DIEKNIFE NAME
2PFP-1PC-15	Wallet with 2 Panel, 1 Pocket RHS, Curved Edge
2PFP-2PC-7	Wallet with 2 Panel, 2 Pocket Curved Edges
2PFP-1PC-LHS-16	Wallet with 2 Panels, 1 Pocket LHS Curved Edge
2PFP-1	Digipack with 2 Panel, 1 Clear Disc Tray RHS
2PFP-1PC-16	Clear Disc Tray RHS with 2 Panel 1 Pocket LHS Curved Edge
3PFP-8	3 Panels - All panels glued down, Clear Disc Tray in centre panel
3PFP-2PC-18	3 Panel, 2 Pocket Curved, Clear Disc Tray in Centre
3P-2PTh	3 Panel, 2 Pocket Thumb
3PFP-3PC- 14	3 Panel, 3 Pockets, Half Circle Edges
3P-1PC-10	3 Panel, 1 Pocket LHS Curve
3PFP-3PHC-19	3 Panel, Half Pocket, Curved Edge, x2 Clear Disc Trays
3PFP-20	3 Panels, All Glued Down, x2 Clear Disc Trays
3PFP-1PC-1MTRAY	3 Panels, 1 Tray in Centre, 1 Curved Pocket LHS
3PFP-1PC-2TRAY V2	3 Panels, 2 Trays, 1 Curved Pocket LHS

CD _DVD Disc label specifications for design and print - Spot Colour

CD _DVD Disc label specifications for design and print - Offset Printing

CD _DVD Disc label Template

Setup 'Printer Spreads' for booklet for a flexi Pak or Digi Pak

Template for booklet

* Clickable links

LOGOS
(Adobe Illustrator outlined for use)

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DOLBY SURROUND ™

DOLBY ®   5.1   2.0   ANAMORPHIC WIDESCREEN

DVD   DVD VIDEO

DOLBY SURROUND   DOLBY DIGITAL ®

Multi-ch Stereo   Stereo   DOLBY SURROUND ™

REGION 4 PAL   REGION 0 PAL   1 2 3 4 5 6   NTSC   PAL   DUAL LAYER   *Layer Transition may trigger a slight pause*

0   1   2   3   4   5   6

PARENTAL ADVISORY EXPLICIT CONTENT

COMPACT disc DIGITAL AUDIO

COMPACT disc DIGITAL AUDIO GRAPHICS

COMPACT disc PHOTO

COMPACT disc DIGITAL VIDEO

COMPACT disc Recordable

COMPACT disc Interactive

COMPACT disc DIGITAL AUDIO EXTENDED GRAPHICS

Ⓟ   Ⓒ

Ⓟ   Ⓒ

TM   D D D

Basic Copyright Statement Below (6pts)

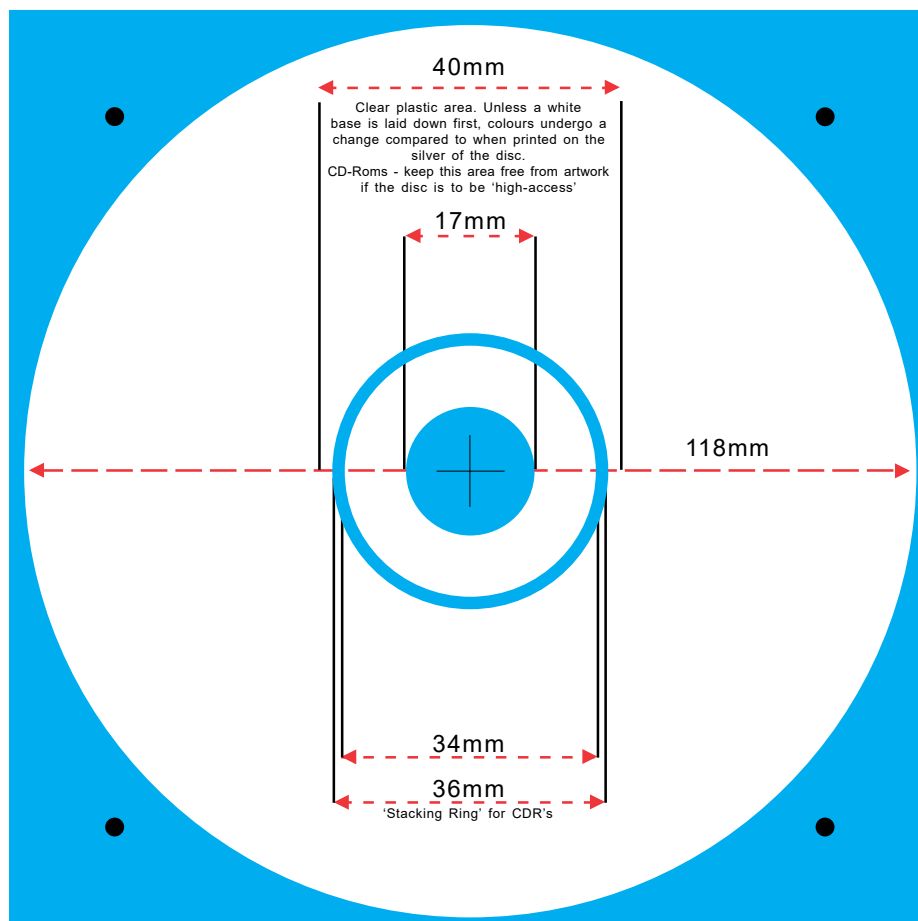# 5 Colour Spot Disc printing - CD , CD-R, DVD, DVD-R

Our silkscreen printer can print up to 5 spot colours. This method is ideal for large, flat areas of colour and vector based designs. Printing can be directly onto the silver of the disc or onto a standard white base (by default).

- Spot colours should be setup using the Pantone Solid Coated Colour Library with all colours correctly labelled.
- As screen print inks are glossy by default, if you require a Matt finish you must stipulate this in your artwork and within your artwork text file of package. *If you don't tell us we won't know* to print a matt coating over top of the ink or use matt inks.
- There is an additional charge for Metallic inks if you intend to use them.
- Convert all fonts to paths/outlines and ensure any graphics are embedded.
- We require PDF, EPS, or native design files (psd (600dpi), ai, indd *or* qxd) for spot colour printing.
- The disc surface is printable from 118mm diameter edge through to the centre hole of 17mm. No artwork bleed is required for disc label printing, so you 'must' ensure you measurements are correct *or* please ask for a template from us.
- CD-Roms that are to be 'high-access' discs should have no printing within 40mm's of the centre.
- Most CD-R discs don't require a stacking ring these days but may require a 27mm centre, it is best to leave this as a white circle rather than punching a hole out in the artwork, it allows us to tweak it if needed.

Require a 'special' white base to print with areas knocked out to the silver of disc?
- Set this up as a separate file. Ensure what is to be the silver is setup clear/or white on your artwork, and what needs to print being a spot colour re-labelled 'White base'.

* To Scale

40mm

Clear plastic area. Unless a white base is laid down first, colours undergo a change compared to when printed on the silver of the disc.
CD-Roms - keep this area free from artwork if the disc is to be 'high-access'

17mm

118mm

34mm

36mm

'Stacking Ring' for CDR's
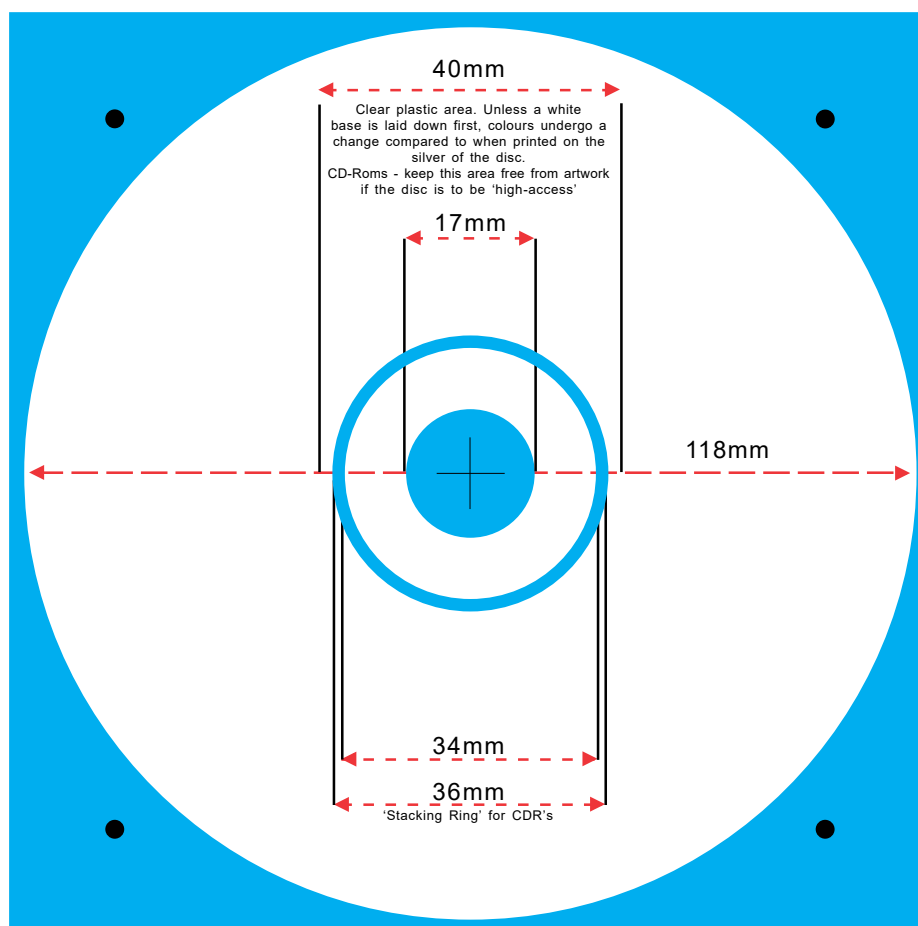
Offset Disc printing - CD , CD-R, DVD, DVD-R

CMYK offset disc printing is suitable for artwork that has full colour photographic elements, complex textures or colour gradients. Printing can be directly onto the silver of the disc or onto a standard white base (by default).

- Please supply a 300dpi (minimum) CMYK file, together with a proof for matching.
- Acceptable file formats for offset printing are: PSD, PDF, EPS, TIF or JPEG (jpeg's must be maximum quality).
- Native files can be supplied if you embed graphics and convert fonts to paths/outlines. (psd, ai, indd, qxd)
- Convert all fonts to paths/outlines and ensure any graphics are embedded.
- If you have large areas of Black (K) to ensure a good ink coverage make you Black out of all 4 colours C100 / M100 / Y100 / K100 or as close as possible. Small Black text and logos can remain 100K only.
- The disc surface is printable from 118mm diameter edge through to the centre hole of 17mm. No artwork bleed is required for disc label printing, so you 'must' ensure you measurements are correct *or* please ask for a template from us.
- CD-Roms that are to be 'high-access' discs should have no printing within 40mm's of the centre.
- Most CD-R discs don't require a stacking ring these days but may require a 27mm centre, it is best to leave this as a white circle rather than punching a hole out in the artwork, it allows us to tweak it if needed.

Require a 'special' white base to print with areas knocked out to the silver of disc?
- Set this up as a separate file. Ensure what is to be the silver is setup clear/or white on your artwork, and what needs to print being a spot colour re-labelled 'White base'.

* To Scale

40mm

Clear plastic area. Unless a white base is laid down first, colours undergo a change compared to when printed on the silver of the disc.
CD-Roms - keep this area free from artwork if the disc is to be 'high-access'

17mm

118mm

34mm

36mm

'Stacking Ring' for CDR's

Standard Disc Label Die-line - CD , DVD

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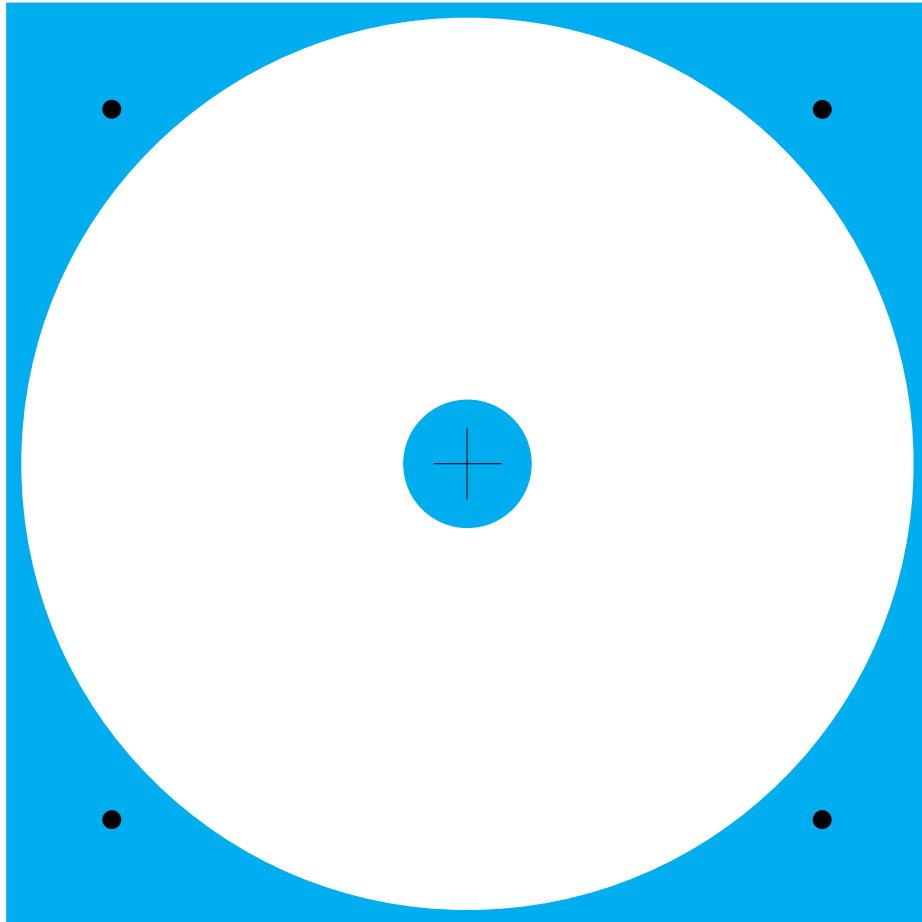
* Refer to Spot and Offset printing/design notes for correct setup

* Opens in Adobe Illustrator CMYK, or open in Adobe Photoshop as CMYK @ 300dpi
  for offset.

* By default Stebbing prints a white base colour underneath to enhance colour and
  to avoid the plastic ring centre showing through ink.

Setting Up Printer Spreads for Booklets

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2 page Booklet

2	1

4 page Booklet

4	1		2	3

8 page Booklet

8	1		2	7		6	3		4	5

12 page Booklet

12	1		2	11		10	3		4	9		8	5		6	7

16 page Booklet

16	1		2	15		14	3		4	13		12	5		6	11		10	7		8	9

20 page Booklet

20	1		2	19		18	3		4	17		16	5		6	15		14	7		8	13

12	9		10	11

24 page Booklet

24	1		2	23		22	3		4	21		20	5		6	19		18	7		8	17

16	9		10	15		14	11		12	13

28 page Booklet

28	1		2	27		26	3		4	25		24	5		6	23		22	7		8	21

20	9		10	19		18	11		12	17		16	13		14	15

32 page Booklet

32	1		2	31		30	3		4	29		28	5		6	27		26	7		8	25

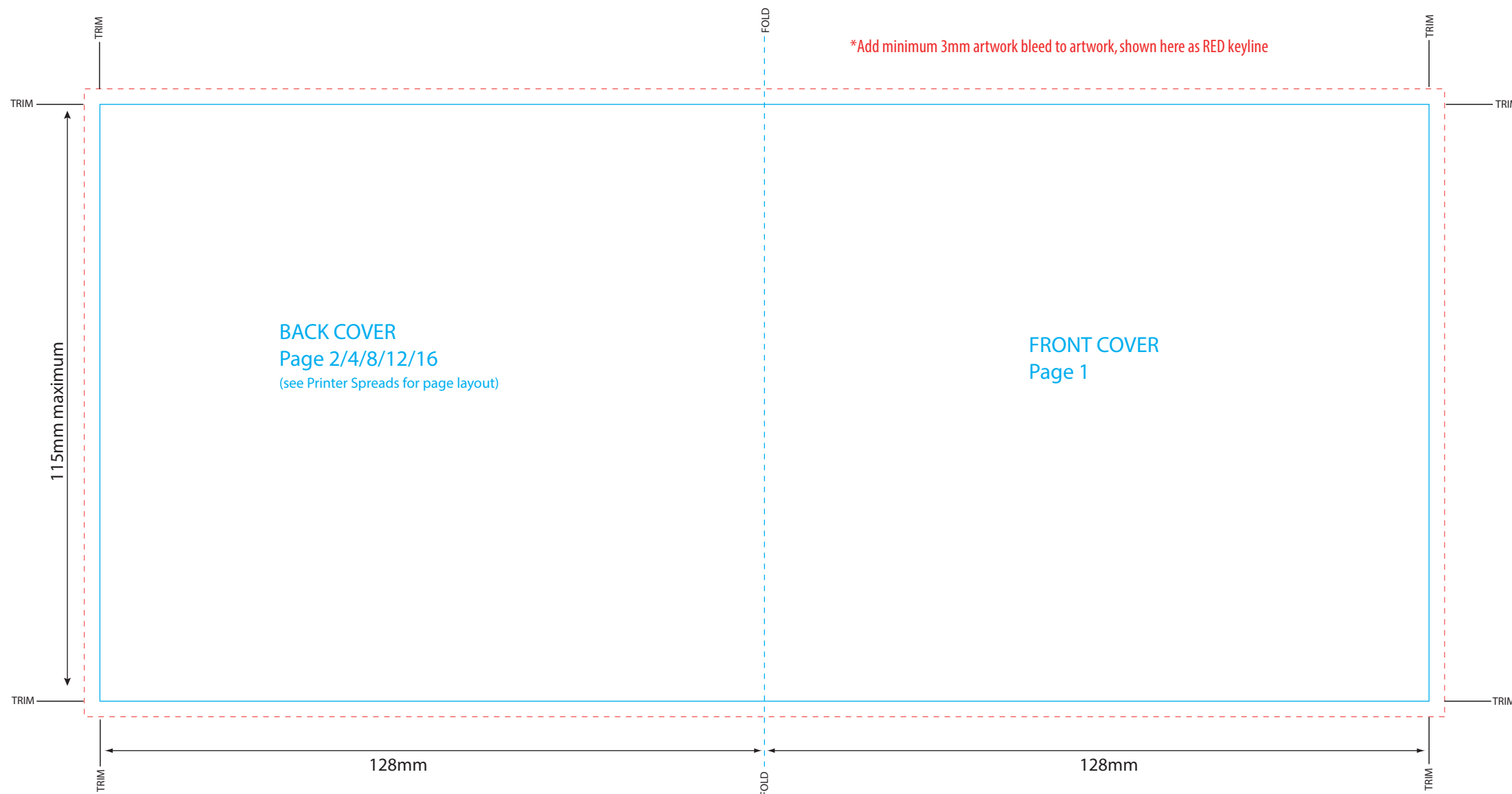| 24	9		10	23		22	11		12	21		20	13		14	19		18	15		16	17

- If you are setting up and supplying artwork for booklets as 'printer spreads' see the above diagrams on how your pages are printed and need to be setup.
- Trim marks, page numbering and bleed must be output on your PDF Press Quality files or exist inside your native files.
- Alternately you can output and supply 'single' pages including trim marks, bleed and page numbering.
  We can impostion them quickly if all the above information is given.

- Recommended minimum 9pt font size for booklets with a minimum of 6pt for copyright statments. Its always advisable to print out and check you are happy with the font size and clarity.

Booklet setup for use with Flexi and Digi Packs with pockets

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TRIM   FOLD   TRIM

*Add minimum 3mm artwork bleed to artwork, shown here as RED keyline

TRIM

115mm maximum

BACK COVER
Page 2/4/8/12/16
(see Printer Spreads for page layout)

FRONT COVER
Page 1

128mm

128mm

TRIM   FOLD   TRIM

* To Scale

* Or setup as single pages 128mm x 115mm, pages need to be in running order (1,2,3,4...) numbered and have 3mm bleed with trim marks

Code: CDP-A : Cardboard Pocket

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BACK COVER

FRONT COVER

BACK COVER

FRONT COVER
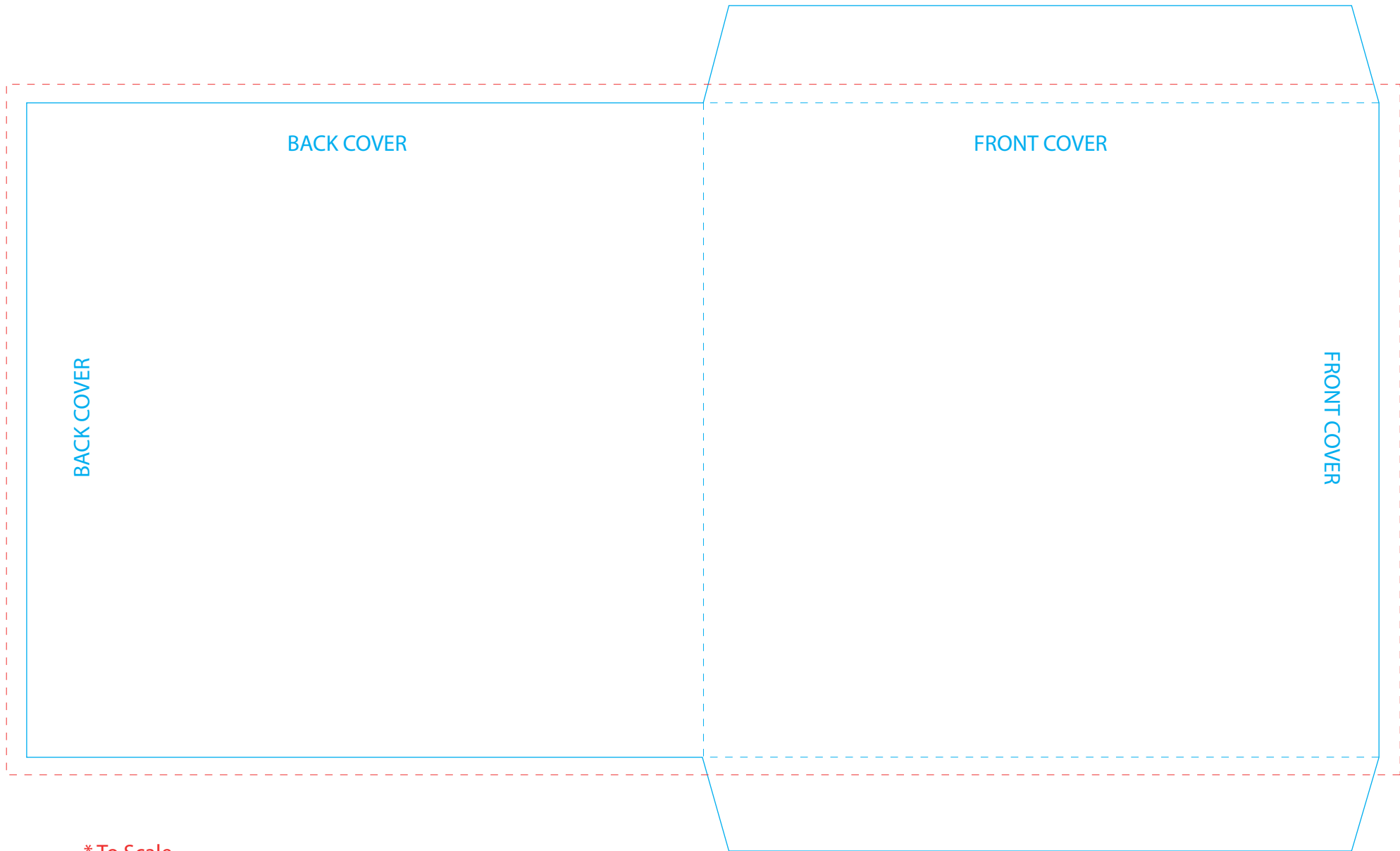
*To Scale

* Keep text and photos well within the knife line area that you dont want cut off all other background artwork is to go to the bleed dotted line, do not knock out.

Code: 2PFP-1 - 2 Panel, 1 Tray RHS

286 mm

125mm

250mm

CLEAR CD TRAY HOLDER
SITS HERE

INSIDE FRONT
COVER

REAR COVER
FOR TRACK LISTING, COPYRIGHT, BARCODE

FRONT COVER

TITLE / ARTIST TO READ THIS WAY (10PT)

FOLD

TRIM

140mm

6 mm

140mm

* Keep text and photos well within the knife line area that you dont want cut off
all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale

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Code: 2PFP-1PC-16 - Digi Pack Clear Tray RHS with 2 Panel 1 Pocket LHS Curved Edge

Stebbing
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CLEAR CD TRAY HOLDER
SITS HERE

INSIDE FRONT
READS THIS WAY

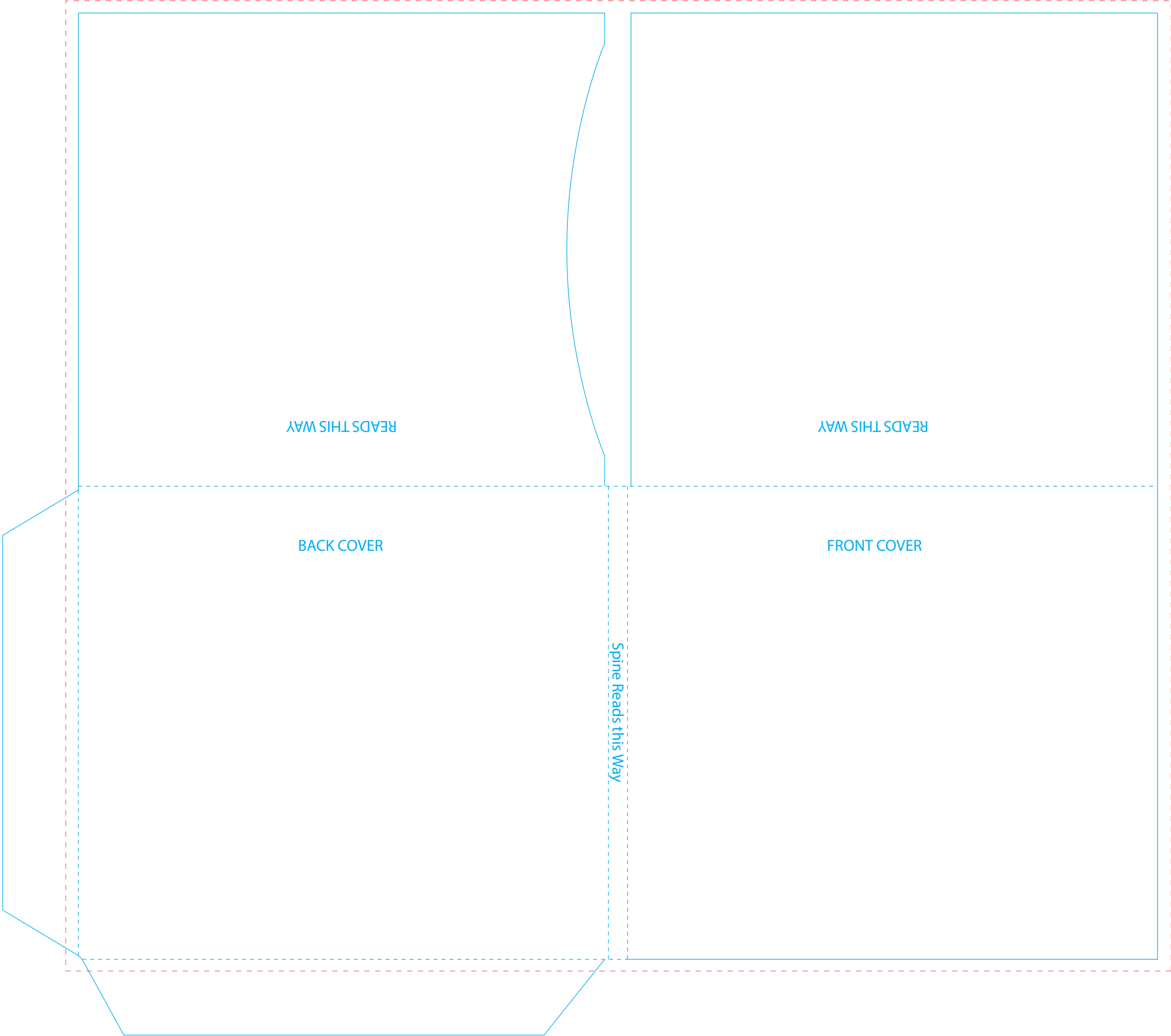BACK COVER

FRONT COVER

SPINE = Title / Artist / cat#

FOLD

FOLD

* Keep text and photos well within the knife line area that you dont want cut off
all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale

Stebbing
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READS THIS WAY

READS THIS WAY

BACK COVER

FRONT COVER

Spine Reads this Way

* Keep text and photos well within the knife line area that you dont want cut off
all other background artwork is to go to the bleed dotted line, do not knock out.
* To Scale

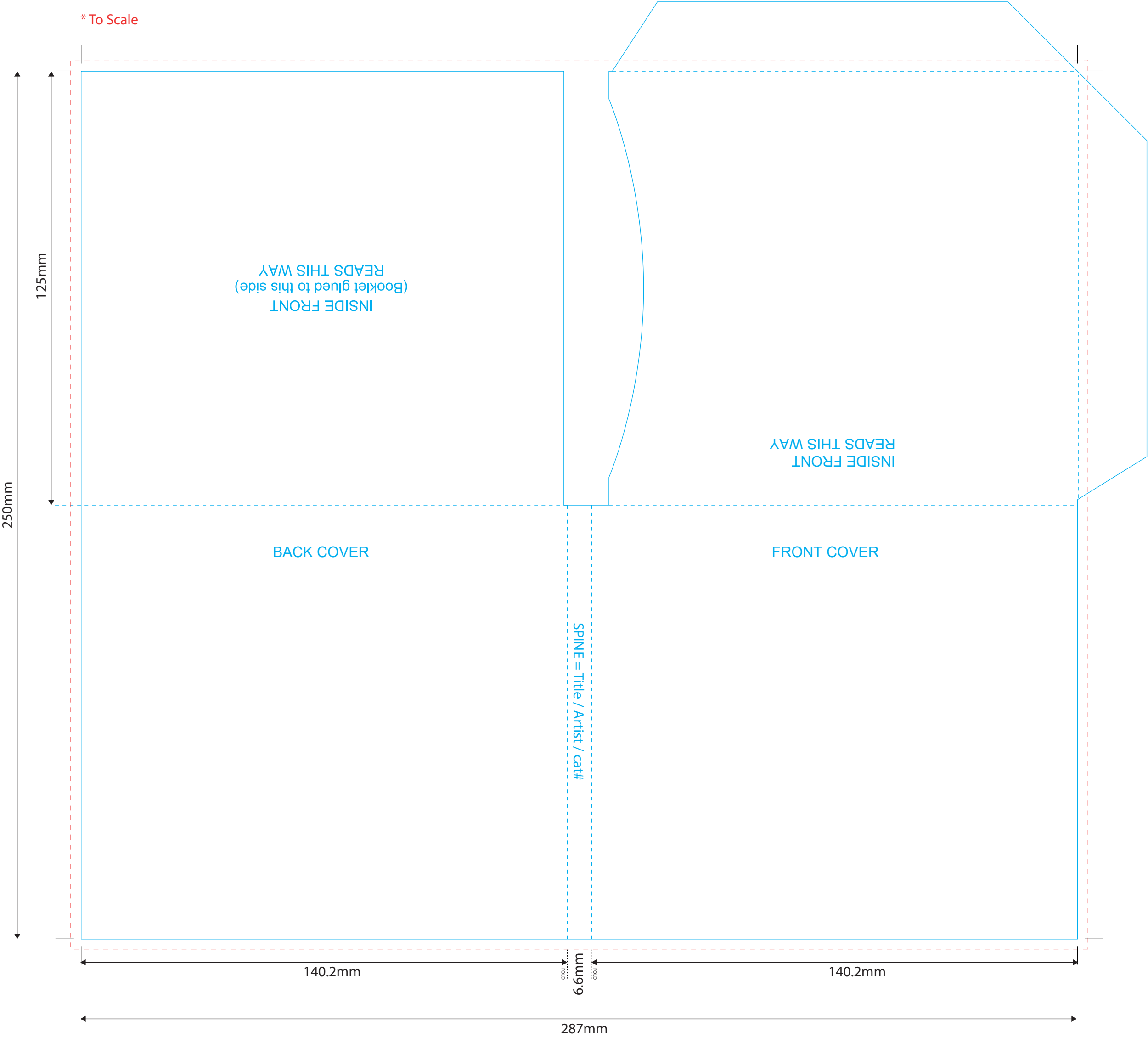# Code: 2PFP-1PC-Blt G   - Digi Pack Booklet glued in RHS with 1 Pocket LHS Curved Edge

* Keep text and photos well within the knife line area that you dont want cut off
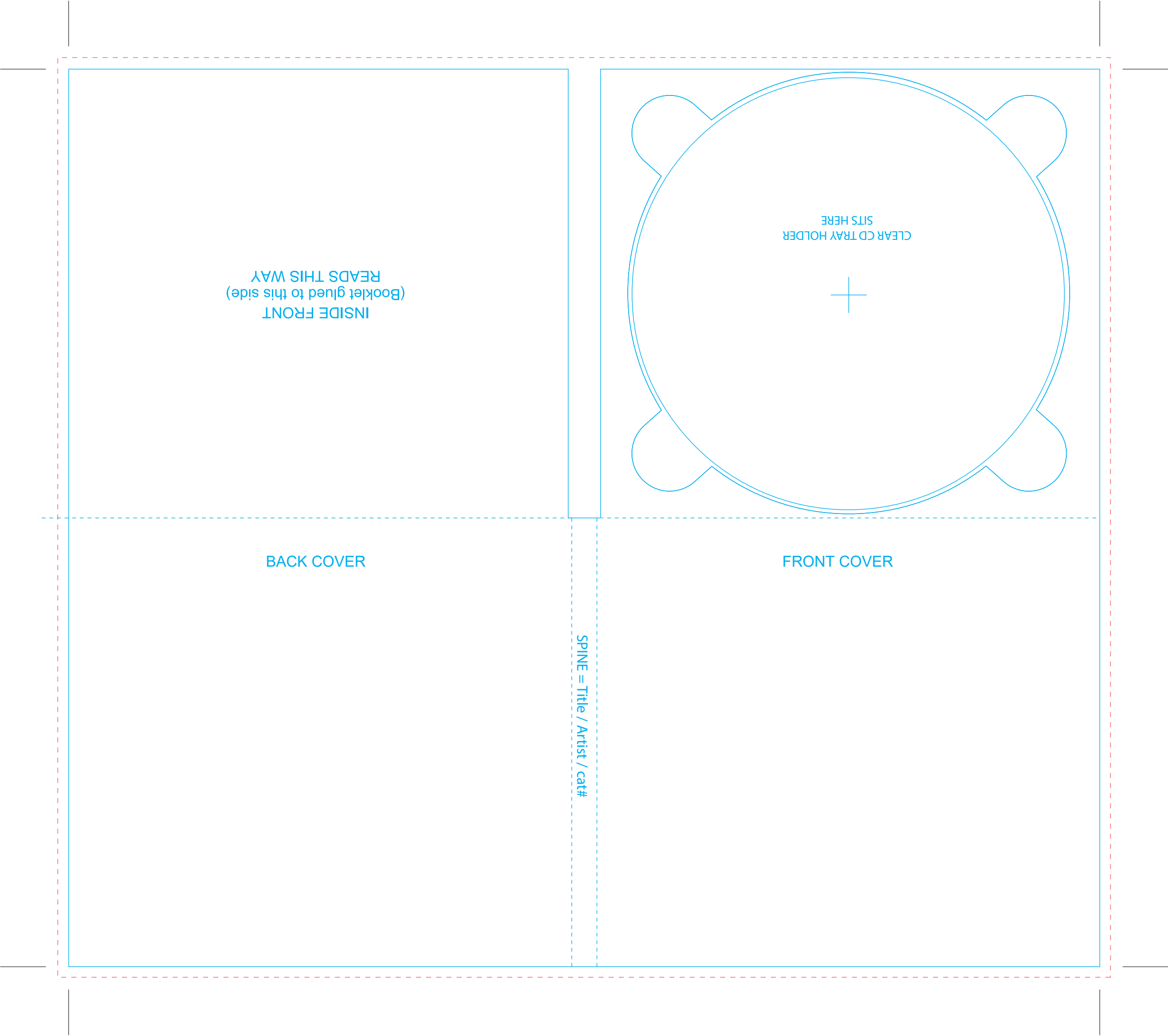all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale

250mm

125mm

INSIDE FRONT
(Booklet glued to this side)
READS THIS WAY

INSIDE FRONT
READS THIS WAY

BACK COVER

FRONT COVER

SPINE = Title / Artist / cat#

140.2mm

6.6mm

FOLD

FOLD

140.2mm

287mm

Code: 2PFP-1TY-17   - Digi Pack Clear Tray LHS with 2 Panel, Booklet glued down RHS

CLEAR CD TRAY HOLDER
SITS HERE

INSIDE FRONT
(Booklet glued to this side)
READS THIS WAY

BACK COVER

FRONT COVER

SPINE = Title / Artist / cat#

Stebbing
RECORDING CENTRE LIMITED

INSIDE BACK
READS THIS WAY

INSIDE FRONT
READS THIS WAY

BACK COVER

FRONT COVER

SPINE = Title / Artist / cat#

* Keep text and photos well within the knife line area that you dont want cut off
all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale
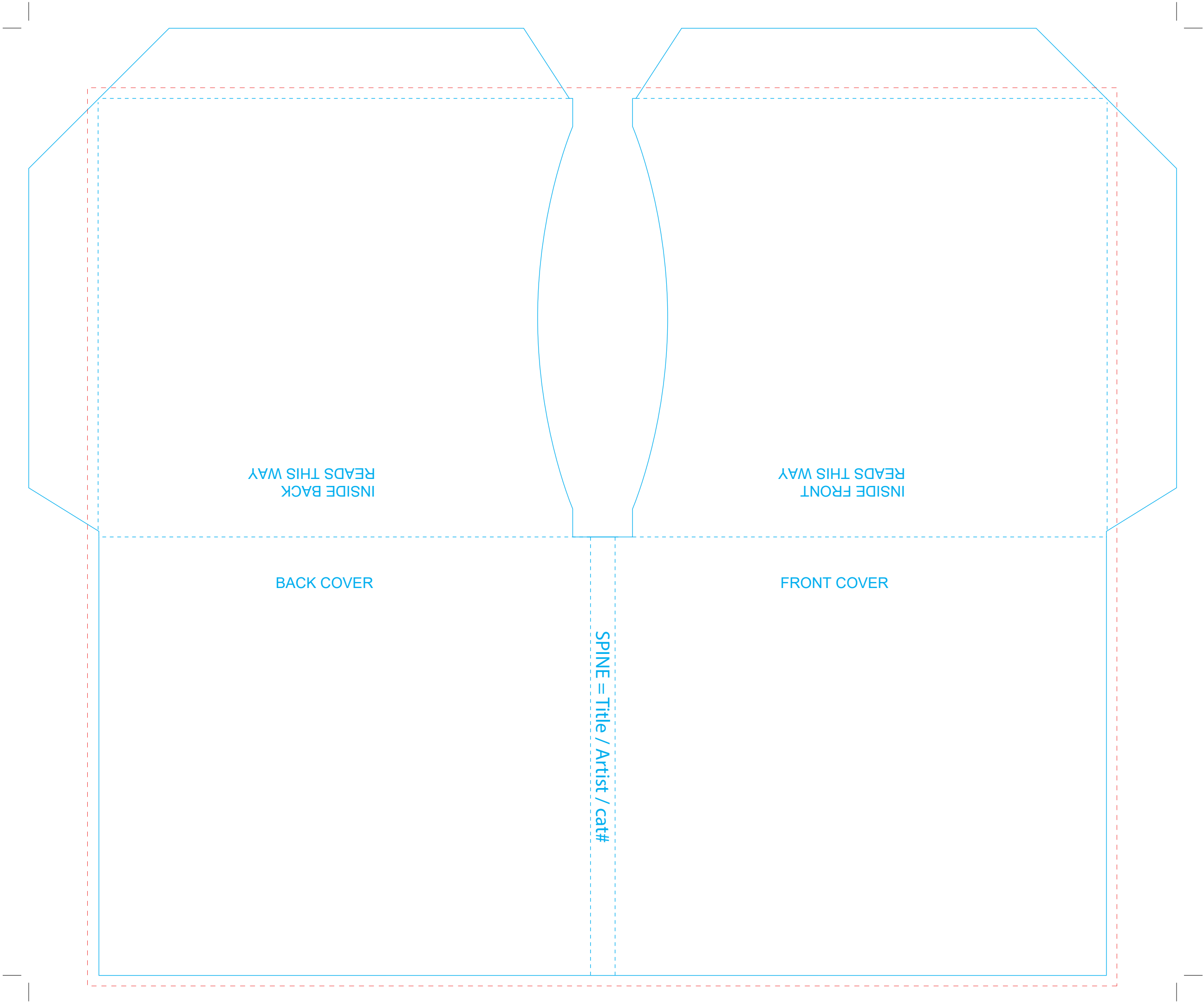
Code: 3PFP-8 - 3 Panels - All panels glued down, Clear disc tray in centre panel

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CLEAR CD TRAY HOLDER
SITS HERE

INSIDE RIGHT

INSIDE FRONT

FOLD IN

BACK COVER

FRONT COVER

SPINE = Title / Artist / cat#

SPINE = Title / Artist / cat#

* Keep text and photos well within the knife line area that you dont want cut off
all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale

Stebbing
RECORDING CENTRE LIMITED

CLEAR CD TRAY HOLDER SITS HERE

CLEAR CD TRAY HOLDER SITS HERE

INSIDE FRONT

FOLD IN

BACK COVER

FOR TRACK LISTING, COPYRIGHT, BARCODE

FRONT COVER

TITLE / ARTIST TO READ THIS WAY

TITLE / ARTIST TO READ THIS WAY
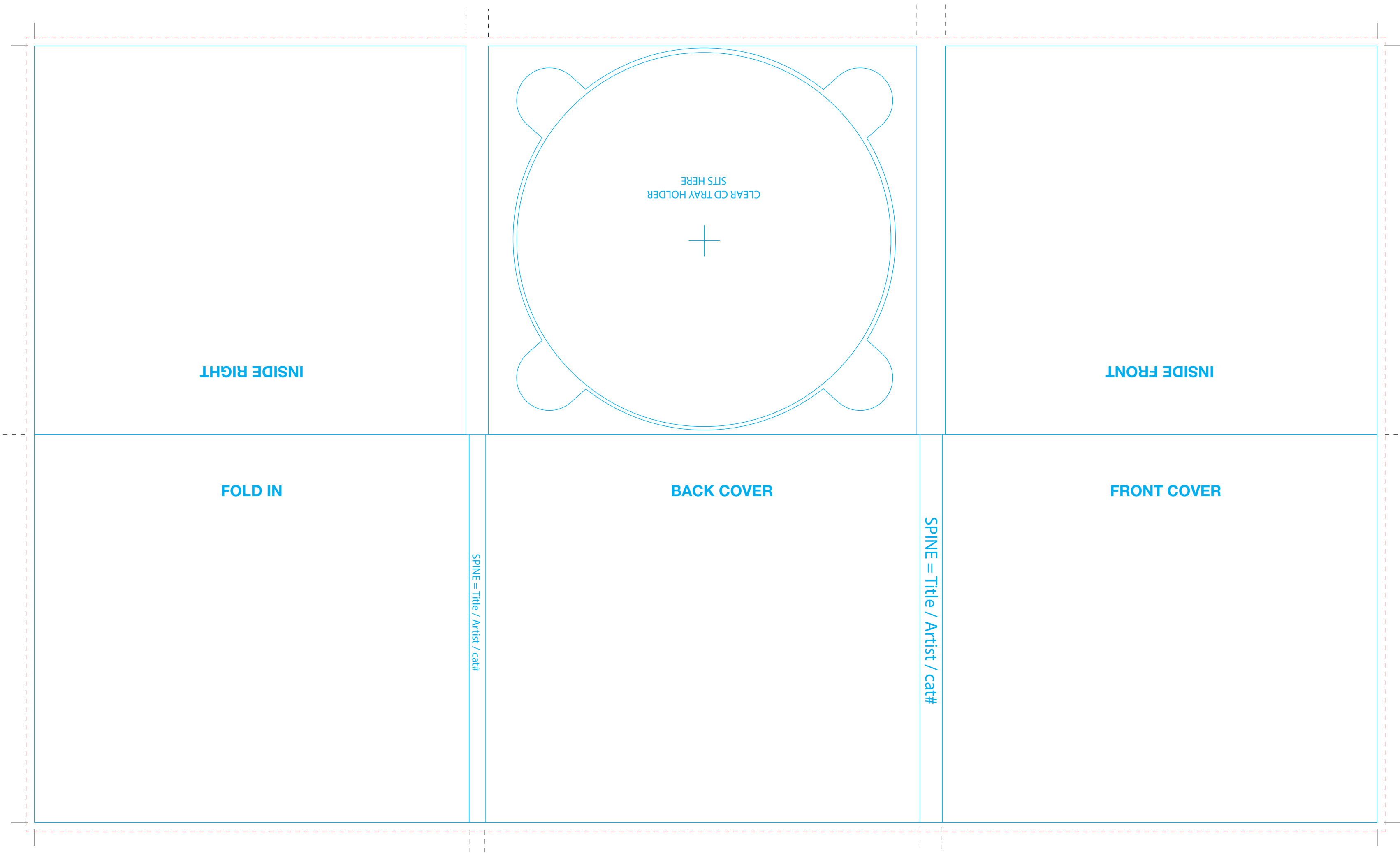
* Keep text and photos well within the knife line area that you dont want cut off
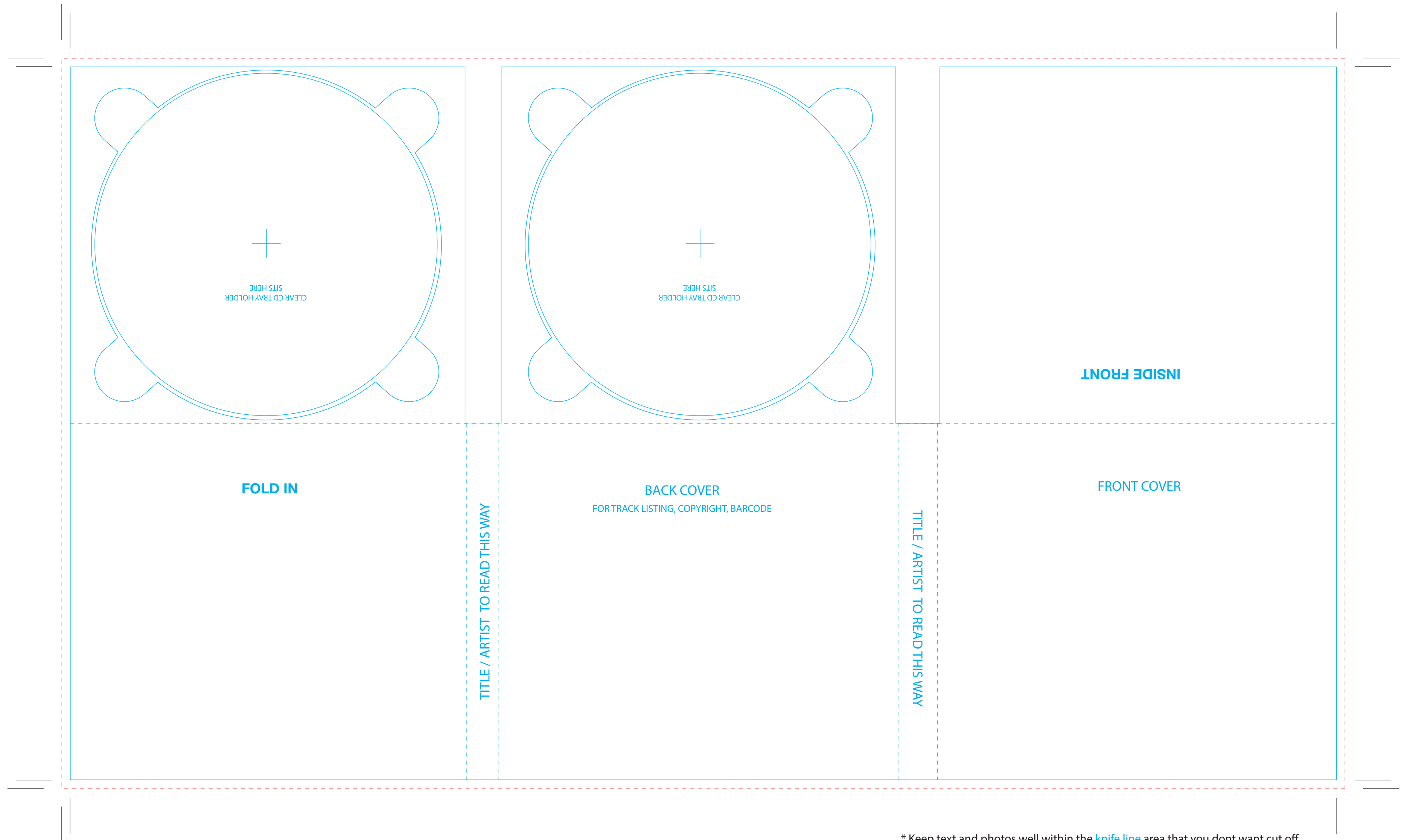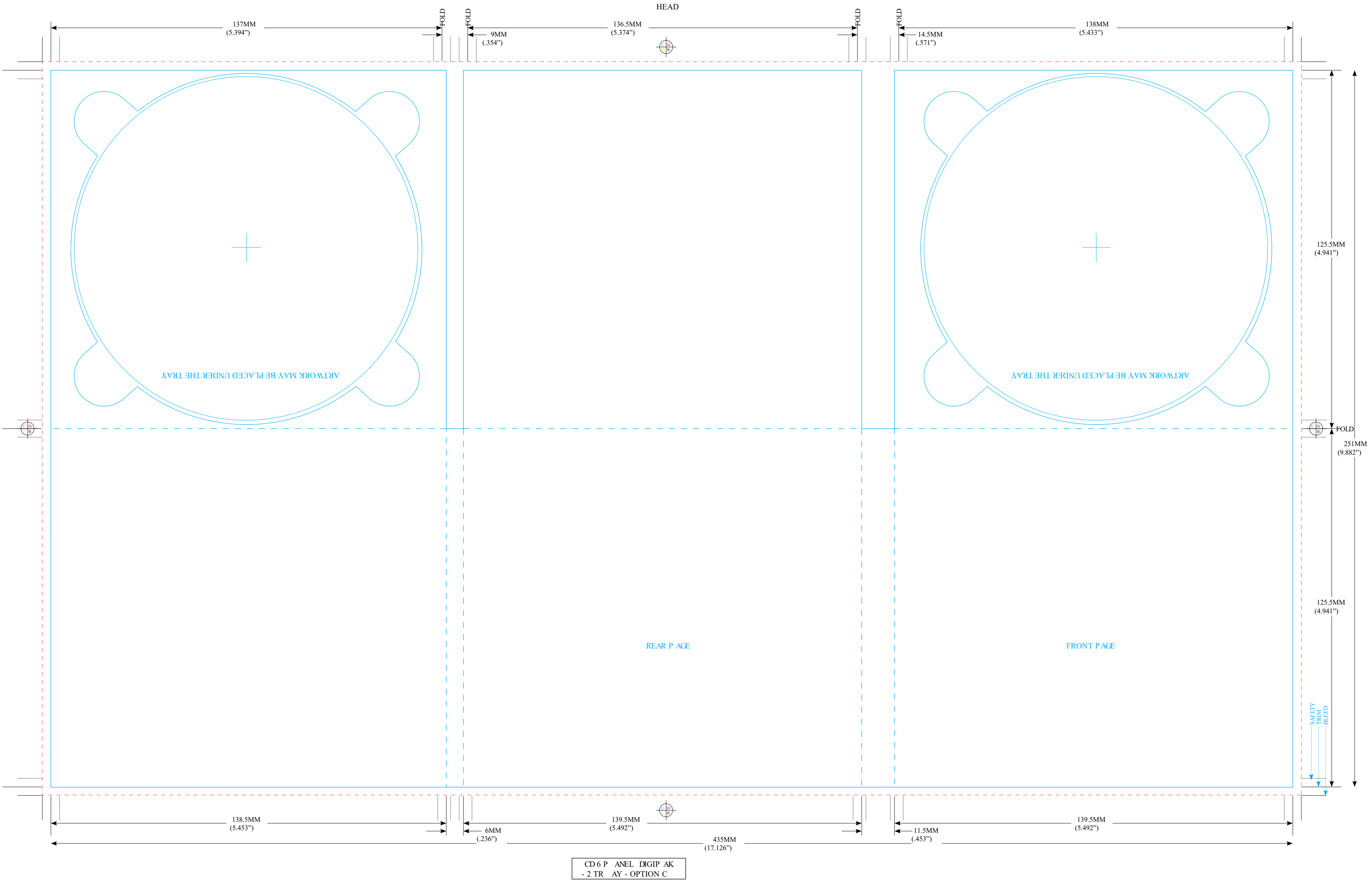all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale

Code: 3PFP-30 3 Panels, All glued down, x2 Trays on both sides.

HEAD

137MM
(5.394")

9MM
(.354")

136.5MM
(5.374")

14.5MM
(.571")

138MM
(5.433")

FOLD

FOLD

FOLD

FOLD

125.5MM
(4.941")

ARTWORK MAY BE PLACED UNDER THE TRAY

ARTWORK MAY BE PLACED UNDER THE TRAY

FOLD

251MM
(9.882")

125.5MM
(4.941")

125.5MM
(4.941")

REAR PAGE

FRONT PAGE

SAFETY
TRIM
BLEED

138.5MM
(5.453")

6MM
(.236")

139.5MM
(5.492")

11.5MM
(.453")

139.5MM
(5.492")

435MM
(17.126")

CD 6 PANEL DIGIPAK
- 2 TRAY - OPTION C

Code: 3PFP-1PC-1MTRAY

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INSIDE RIGHT

INSIDE FRONT

CLEAR CD TRAY HOLDER
SITS HERE

FOLD IN

BACK COVER

FRONT COVER
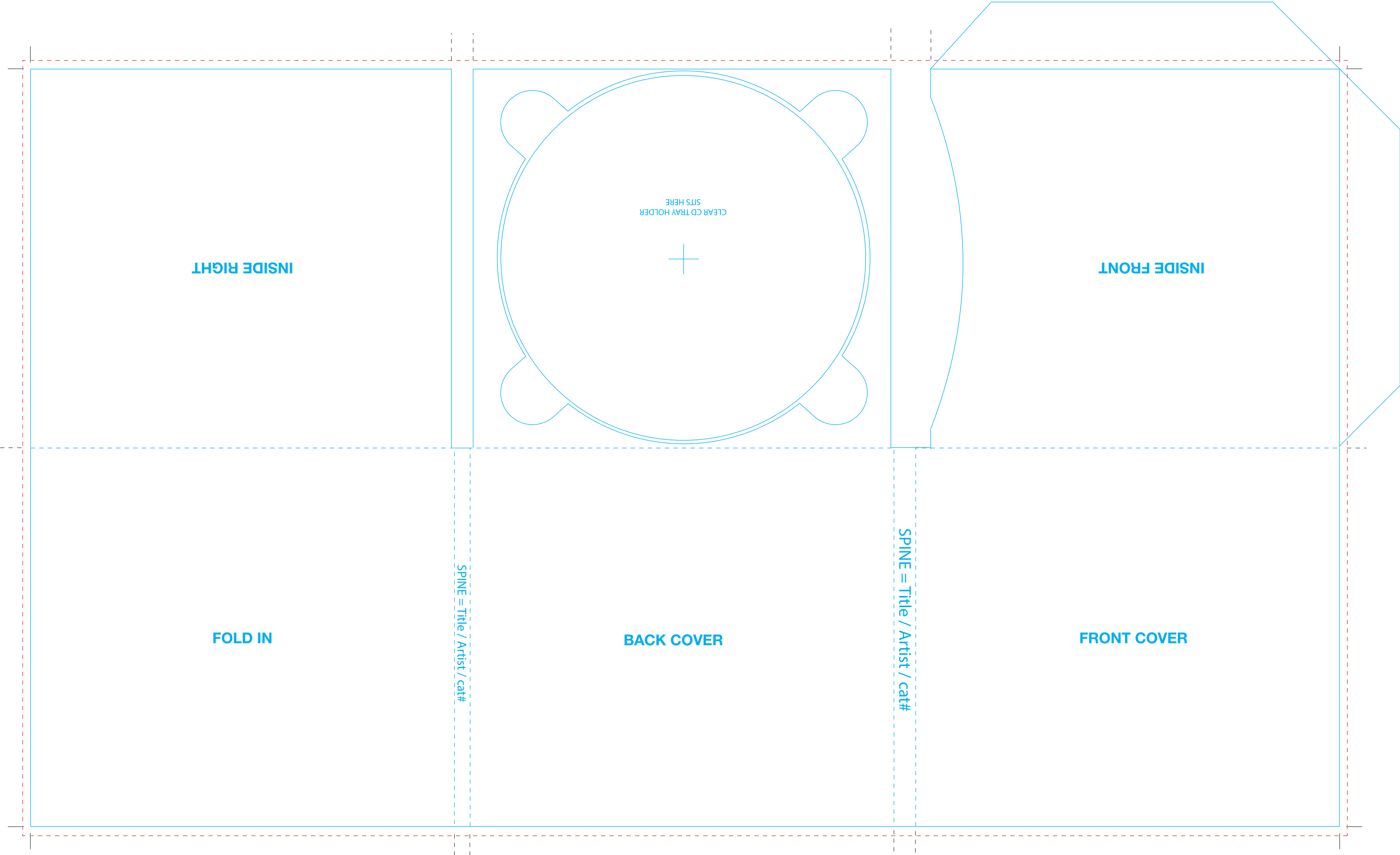
SPINE = Title / Artist / cat#

SPINE = Title / Artist / cat#

* Keep text and photos well within the knife line area that you dont want cut off
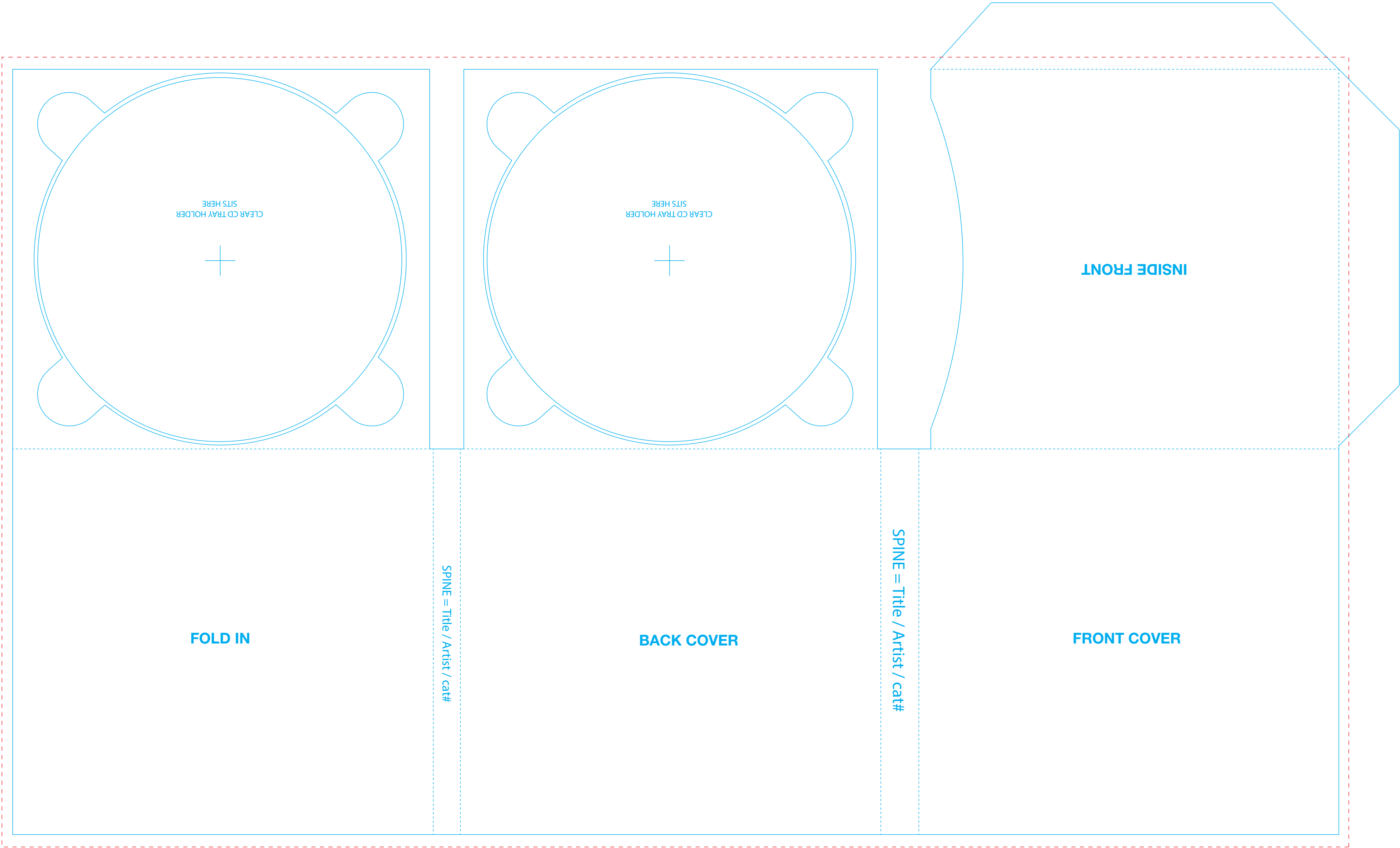all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale

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CLEAR CD TRAY HOLDER
SITS HERE

CLEAR CD TRAY HOLDER
SITS HERE

INSIDE FRONT

SPINE = Title / Artist / cat#

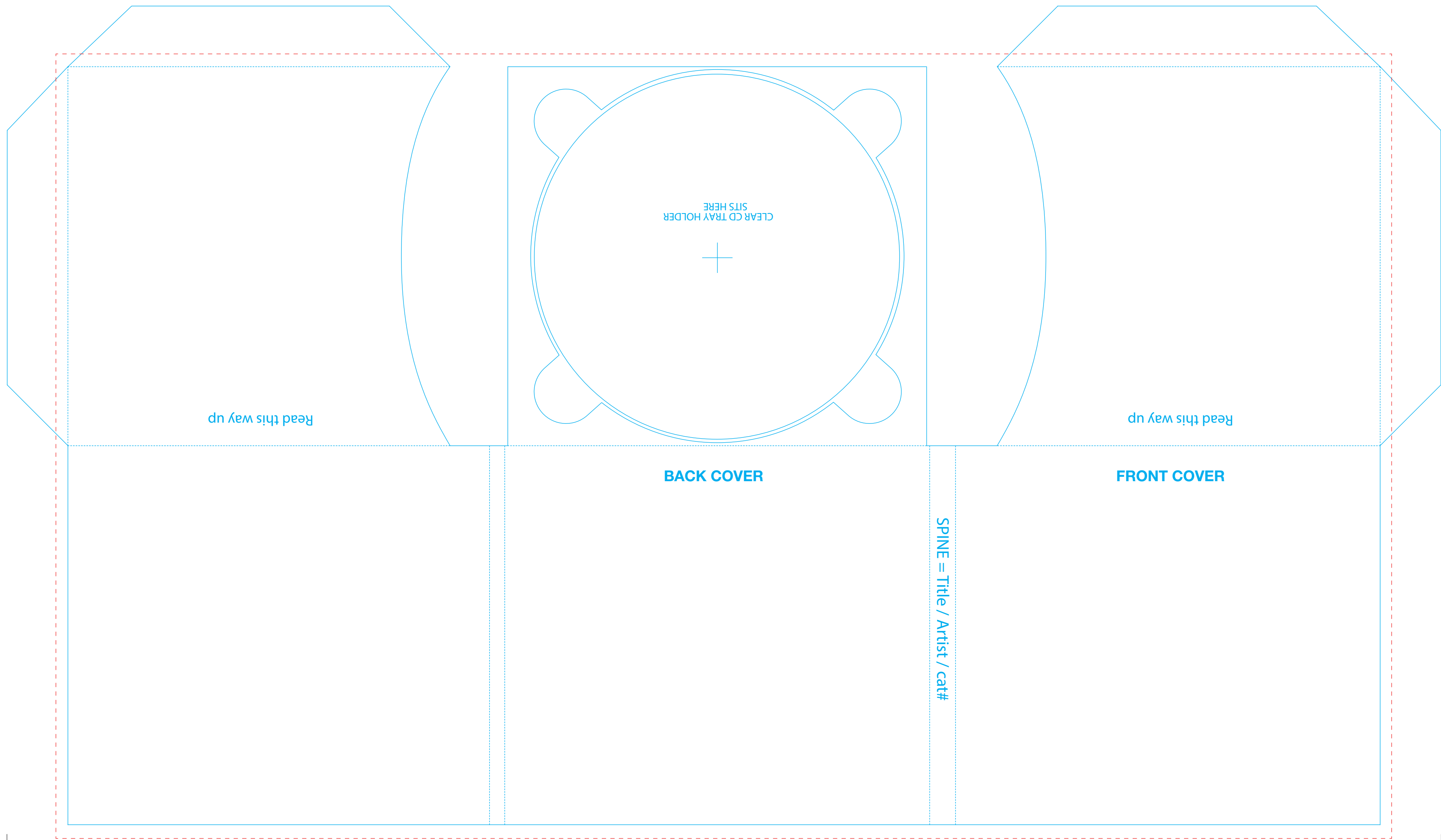SPINE = Title / Artist / cat#

FOLD IN

BACK COVER

FRONT COVER

* Keep text and photos well within the knife line area that you dont want cut off
all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale

Code: 3PFP-2PC-18 3 Panel, 2 Pocket Curved, Clear Tray in Centre

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CLEAR CD TRAY HOLDER
SITS HERE

Read this way up

Read this way up
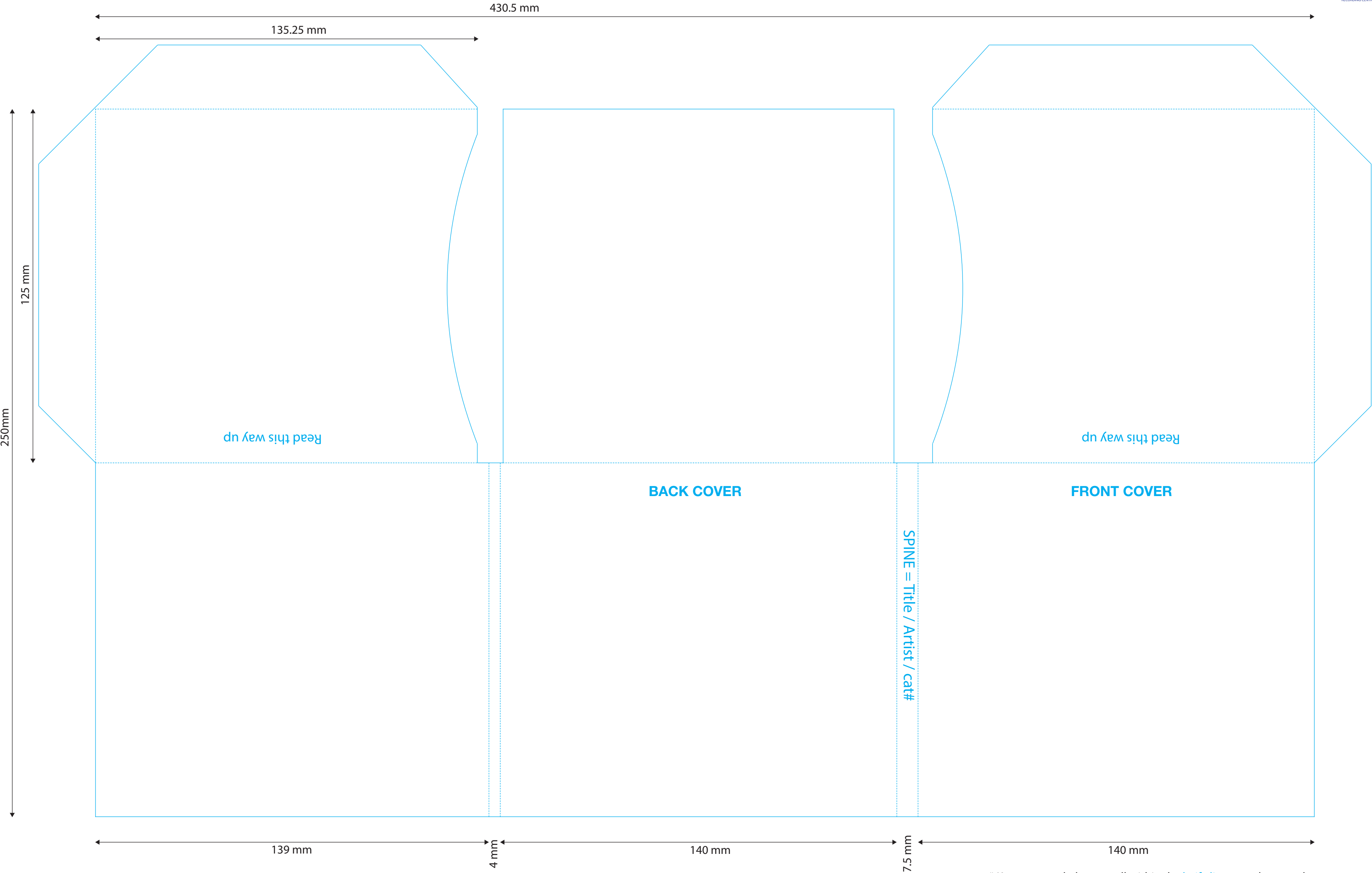
BACK COVER

FRONT COVER

SPINE = Title / Artist / cat#

* Keep text and photos well within the knife line area that you dont want cut off
all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale

Code: 3PFP-2PCGD: 3 Panel, 2 Pocket, Middle panel glued down

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430.5 mm

135.25 mm

125 mm

250mm

Read this way up

Read this way up

BACK COVER

FRONT COVER

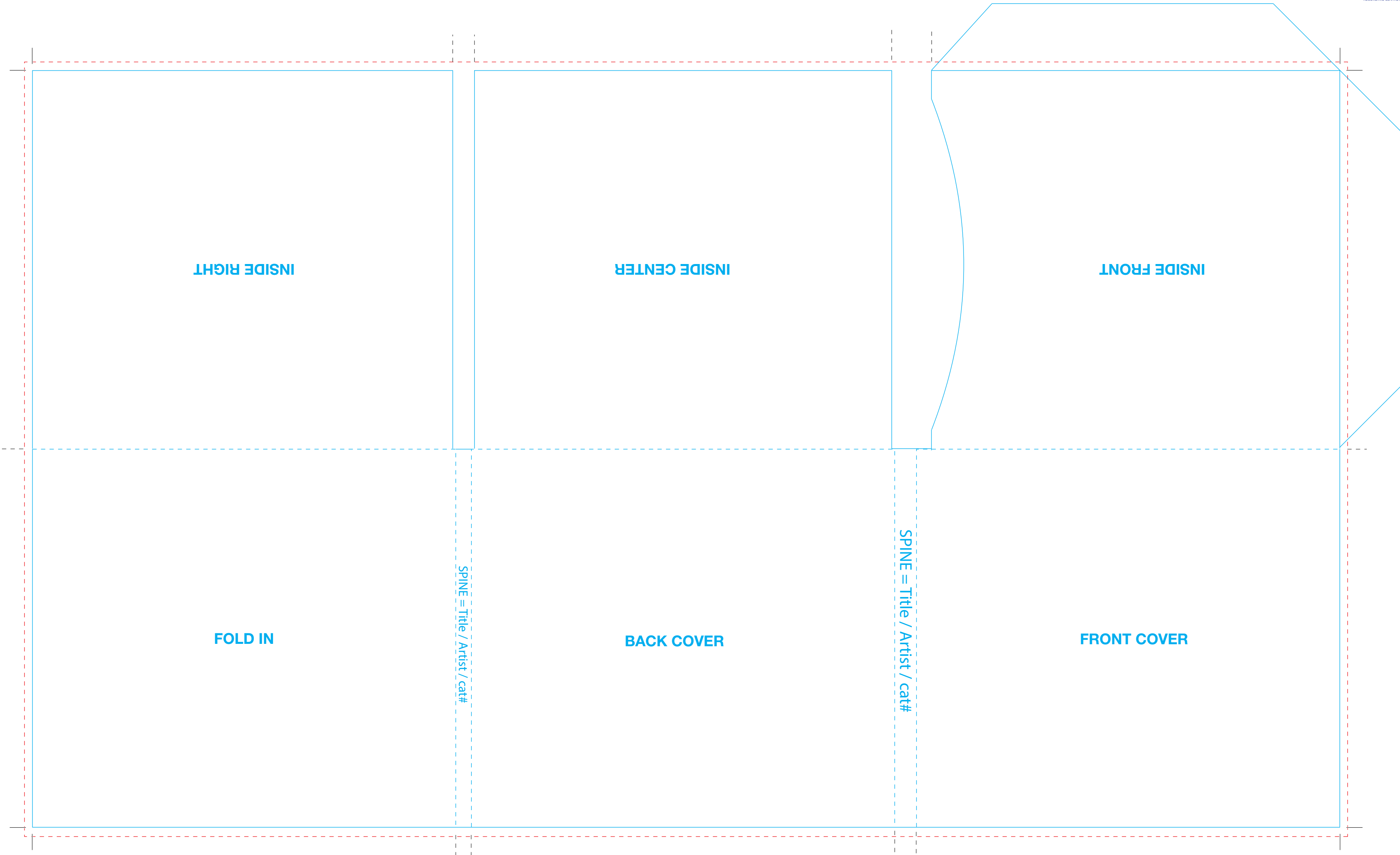SPINE = Title / Artist / cat#

139 mm

4 mm

140 mm

7.5 mm

140 mm

* Keep text and photos well within the knife line area that you dont want cut off
all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale

Code: 3PFP-1PC - 3 Panels - 1 Pocket left hand side_All other panels glued down

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INSIDE RIGHT

INSIDE CENTER

INSIDE FRONT

FOLD IN

SPINE = Title / Artist / cat#

BACK COVER

SPINE = Title / Artist / cat#

FRONT COVER

* Keep text and photos well within the knife line area that you dont want cut off
all other background artwork is to go to the bleed dotted line, do not knock out.

* To Scale